



**CELEBRATE
CANTEEN
WEEK
'CHEAT SHEET'
2022**

DECORATING

- Use balloons and streamers in school colours to assist in decorating. Ask the Student council or student leaders to help with decorating
- Print your free posters and bunting from asca.com.au!

VOLUNTEERS

- **Holler for Parents** to become volunteers
- Encourage **new and past volunteers** to join you in the fun of Celebrate Canteen Week
- Have a **Fancy Dress Day**, ie, Hawaiian Day, Loud T-shirt, Fun Hat or Fascinator Day

COMPETITIONS

- **How many** lollies/chocolates/paper clips in the jar competitions
- Promote the **colouring competition** in the first weeks of May. Use the entries to assist in decorating
- Ask Classroom teachers or OHSC to make a banner or design a colourful poster
- Engage the art department and have a Competition for the most decorative posters
- Ask the home economics students to invent a new meal and give it a name

NOTICEBOARDS/SOCIAL MEDIA

- Promote a **special meal** you have planned
- Use a **chalkboard or blackboard** to post notices leading up to Canteen Week
- Try to use **Noticeboards** around the school and at the front of the school
- Promote on **community notice boards**, facebook pages etc

THEMES / DEALS

- Give your best-selling menu items a fun name for the week. Consider naming a meal after a staff member everyone will know, or the school name
- Organise a Staff Meal Deal and promote in staff room
- Choose a Hawaiian, Italian, Asian, or Mexican theme for a sensational school meal deal offer
- Offer meal deals promoting new items or favourites
- How about a **Monday Madness Deal** to get sales up on a Monday? What about a '**Chewsday**' special or a **Wicked Wednesday**, **Thankful Thursday** and a **Fabulous Friday**?!
- Brand your own house-made items with a sticker identifying it as a school made item
- If the weather's cold, focus on **hot food meal deals**
- Contact your food distributor to discuss specials they have on for the week. **Using specials = increased profit**
- If you use online ordering remember to promote your **Canteen Week meal deals online**

ADVERTISING

- Ask the school to promote in student **daily notices**, **weekly parade or assembly**
- Ask school to promote the event during the first weeks back in Term 3
- Promote CCW around the canteen & tuckshop **counters and cash registers**
- Print your ASCA free resources like posters and bunting and pin up in classrooms, and decorate the canteen

WITHIN YOUR SCHOOL

- Arrange meetings with the Principal, the school P&C and volunteers to discuss opportunities and ideas
- Engage '**celebrity**' servers during the week, such as staff, teachers or local 'heroes'