

DECORATING

- Use balloons and streamers in school colours to assist in decorating. Ask the Student council or student leaders to help with decorating

VOLUNTEERS

- Holler for Dads to become volunteers
- Encourage new and past volunteers to join you in the fun of Celebrate Canteen Week
- Have a fancy Dress Day, ie, Hawaiian Day, Loud T-shirt, Fun Hat or Fascinator Day

COMPETITIONS

- How many lollies/chocolates/paper clips in the jar competitions
- Promote the colouring competitions in the first weeks of the month. Use the entries to assist in decorating
- Ask Classroom teachers or OHSC to make a banner or design a colourful poster
- Engage the art department and have a Competition for the most decorative posters
- Ask the home economics students to invent a new meal and give it a name

NOTICEBOARDS/SOCIAL MEDIA

- Promote a special meal you have planned
- Use a chalkboard or blackboard to post notices leading up to Canteen Week
- Try to use Noticeboards around the school and at the front of the school
- Promote on community notice boards, Shopping Centres etc

THEMES / DEALS

- Give your best-selling menu items a fun name for the week. Consider naming a meal after a staff member everyone will know, or the school name
- Organise a Staff Meal Deal and promote in staff rooms
- Choose a Hawaiian, Italian, Asian, or Mexican theme for a sensational school meal deal offer
- Offer meal deals promoting new items or firm favourites
- How about a Monday Madness Deal to get sales up on a Monday? What about a 'Chewsdays' special or a Wicked Wednesday, Thankful Thursday and a Fabulous Friday
- Brand your own home-made items with a sticker identifying it as a school made item
- If the weather's cold, focus on hot food meal deals
- Contact your food distributor to discuss specials they have on for the week. Using specials = increased profit
- If you use online ordering remember to promote your Canteen Week meal deals on line

ADVERTISING

- Ask the school to promote in student daily notices, weekly parade or assembly
- Ask school to promote the event during the first two weeks back in term 3
- Promote the week around the canteen & tuckshop counters and cash registers
- Use the free resources to print off posters and pin up in classrooms and email to families

WITHIN YOUR SCHOOL

- Arrange meetings with the Principal, the school, P&F/P&C and volunteers to discuss opportunities and ideas
- Engage 'celebrity' servers during the week, such as staff, teachers or local 'heroes'