

Cadbury
FUNDRAISING
At the heart of generous communities

Explore
special offers
and new
products!

**Special
Offer!**



Order 15+ boxes to receive
a **BONUS** box of 35g
Marshmallow Santa

Up to
\$40
EXTRA
Profit*

PROMO CODE: **XMS23**

Order 40+ boxes to receive
BOTH a **BONUS** box of 35g
Marshmallow Santa **AND**
4.5kg Toblerone bar

\$121
RRP!



*T&Cs apply. Valid 1/9/23 to 31/12/23.

*Open to CADBURY Fundraising customers aged 18+ only. Between 9am AEST 1/7/23 & 5pm AEST 31/8/23, customers will receive 1 x bonus box for every 20 x CADBURY Fundraising boxes purchased in 1 transaction for delivery during the promotion period using the promotional code MD23. Bonus box subject to stock availability & must not exceed the value of any single box purchased. Bonus boxes are not exchangeable/redeemable for cash. The Promoter will not accept returns for unsold or excess products unless required by law. Offer is not valid in conjunction with any other offer. Full T&Cs at www.fundraising.com.au

*See page 12 for Profit Assumptions and Purchase Terms.

FUNDRAISING.COM.AU

Visit fundraising.com.au

Call 1800 809 444

Novelty Offer!

Order any 50+ boxes
to receive a 10KG
CADBURY DAIRY MILK
novelty block^

SEPTEMBER - OCTOBER

PROMO CODE: **CDM23**

PERFECT
FOR
RAFFLES\$



VALUED AT
\$210
RRP



**Wallabies
fever!**

Every customer has the
chance to **WIN** a signed
Wallabies Jersey!†

AUGUST - OCTOBER

NEW
to Cadbury
Fundraising
even more fun!



UP TO
\$21.92
PROFIT*

Product Information
Units per box 63 x 30g
Buy Price (box) \$41.08
Sell Price (box) \$63 RRP



UP TO
\$23.18
PROFIT*

Product Information
Units per box 48 x 21.5g
Buy Price (box) \$24.82
Sell Price (box) \$48 RRP

\$1 RRP per unit

^Open to Cadbury Fundraising customers aged 18+ only. Between 9am AEST 1/9/23 & 5pm AEST 31/10/23, purchase 50 or more Cadbury Fundraising boxes to receive a 10KG Cadbury Dairy Milk chocolate block (to share with family & friends). Purchase must be made in 1 transaction and delivered during the promotion period using the promotional code CDM23 at the time of purchase. One gift claim permitted per qualifying purchase made during the giveaway period. Must retain delivery invoice. Offer is not valid in conjunction with any other offer. Full T&Cs & participating products at www.fundraising.com.au. Giveaway Provider: Mondelez Australia Pty Ltd (ABN 78 004 551 473).

†Open to Cadbury Fundraising customers aged 18+ only. Between 9am AEST 1/8/23 & 5pm AEST 31/10/23, place a Cadbury Fundraising order for delivery during the promotion period to receive 1 entry in the draw for the chance to win a Wallabies jersey (value \$900; winner drawn 7/11/23). Limit 1 use of this offer per customer during the promotion period. Must retain delivery invoice. Full T&Cs & participating products at www.fundraising.com.au. Promotion Provider: Mondelez Australia Pty Ltd (ABN 78 004 551 473).

\$Raffles are subject to regulations in each state/territory and permits may be required. Customers should check with their local authority for further information.

See page 12 for Profit Assumptions and Purchase Terms.

2023 Range

GOODY Box

#1
BEST SELLER



Contains a mix of:



\$1
RRP per unit

UP TO
\$20
PROFIT*
PER CARRY BOX

Product Information

Units per box 60 x (39g - 60g)
Buy price (carry box) \$40
Sell price (carry box) \$60 RRP

FREDDO & CARAMELLO KOALA Fun Pack

Contains a mix of:



LARGE
SIZE



\$1
RRP per unit

UP TO
\$20
PROFIT*
PER CARRY BOX

Product Information

Units per box 60 x 35g
Buy price (carry box) \$40
Sell price (carry box) \$60 RRP

FREDDO & FRIENDS Box

Contains a mix of:



SMALL
SIZE



2 FOR
\$1
RRP

UP TO
\$20
PROFIT*
PER CARRY BOX

Product Information

Units per box 120 x (12g - 15g)
Buy price (carry box) \$40
Sell price (carry box) \$60 RRP

OREO Cookie Box



\$1
RRP per unit

UP TO
\$20
PROFIT*
PER CARRY BOX

Product Information

Units per box 60
Buy price (carry box) \$40
Sell price (carry box) \$60 RRP

THE NATURAL CONFECTIONERY CO. Lolly Box



Contains a mix of:



\$3
RRP per unit

UP TO
\$25
PROFIT*
PER CARRY BOX

Product Information

Units per box 20 x (180g-200g)
Buy price (carry box) \$35.00
Sell price (carry box) \$60.00 RRP

10KG CADBURY DAIRY MILK BLOCK

1M!



PERFECT
FOR
RAFFLES*

Valued at
\$210
RRP

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SUSTAINABLY SOURCED COCOA

We believe in creating empowered, thriving cocoa communities as the essential foundation for sustainable cocoa.



At CADBURY, we know that without successful farmers and thriving cocoa-growing communities to produce our cocoa, we cannot bring consumers the chocolate they love.

The importance of a sustainable supply of cocoa has driven the creation of Cocoa Life, an industry-leading independently verified program to support sustainable cocoa production.

Cocoa Life works directly with farmers to provide farmer training and support for community development and environmental protection. Cocoa communities that include women's voices and empower youth through education. We work on the ground with Non-Government Organisation partners to deliver the program in over 1,000 communities, impacting 120,000 cocoa farmers.

These programs give you confidence that whenever you buy a CADBURY DAIRY MILK fundraising box or block, it will not only taste good, but make a difference too.

Learn more at www.cocoalife.org

COCOA LIFE PRODUCTS



FREDDO & CARAMELLO KOALA Funpack



FREDDO & FRIENDS Box

WHY FUNDRAISE WITH CADBURY?

We have been helping communities fundraise for over 30 years

Our broad range of products includes CADBURY classics and new limited editions, perfect for your community's fundraising needs. The CADBURY Fundraising formula makes fundraising easy.

We care

Our experienced consultants are available on 1800 809 444 to help you plan your fundraising drive.

EASY ORDERING SOLUTIONS



Did you know we offer FREE deliveries on all orders?

Our minimum order is 12 carry boxes - you can use any combination you like from our range (please see over for details). Delivery is usually 2-3 working days in metro areas but check with your Consultant for times in your area.



We deliver Monday to Friday

All orders are reviewed prior to authorisation for processing. Customers may be offered a 28 day payment account if credit is approved. For all others, payment is due prior to delivery.

KEY PURCHASE TERMS

- No returns for unsold or excessive stock will be accepted unless required by law.
- Minimum order of 12 carry boxes on all \$1RRP FREDDO & FRIENDS Box, \$1RRP GOODY Box, \$1RRP FREDDO & CARAMELLO KOALA Fun Pack, \$1RRP OREO Cookie Box, \$3RRP THE NATURAL CONFECTIONERY CO. Lolly Box, \$1RRP CHOMP Box, \$1RRP CURLY WURLY Box.
- All RRP's are recommended retail prices only and you are not obliged to sell the products at the RRP's.
- Product specified within mixed boxes may change; replacement product will be of equal or greater value.
- All orders are reviewed prior to authorisation for processing. Customers may be offered a 28 day payment account if credit approved. For all others, payment is due prior to delivery.
- The information, including pricing and product details, contained in the CADBURY Fundraising website, catalogue or order forms may include inadvertent and occasional errors due to typographical mistakes, miscommunication and technical glitches. CADBURY Fundraising reserves the right to cancel orders and refund customers' money due to these errors on the website, advertising material or order forms.
- Terms may be updated from time to time without prior notice, CADBURY Fundraising recommends checking at the time of ordering or go to fundraising.com.au for more details and the most up to date terms and conditions.
- Please talk to your CADBURY Fundraising Consultant for more information on any aspect of our sales.

* PROFIT ASSUMPTIONS & RRPS

All profits quoted are gross profits before expenses based on recommended selling prices (RRP) and full boxes sold. Assumes customers are non-GST registered and product is not mixed between boxes. Profits may vary depending on type of CADBURY Fundraising boxes sold and actual selling price. For full profit assumptions, please see www.fundraising.com.au.

All RRP's are recommended selling prices only and you are not obliged to sell the products at the RRP's.

DAIRY MILK, THE GLASS AND A HALF DEVICE AND THE COLOUR PURPLE ARE TRADEMARKS USED UNDER LICENCE.
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